



**Bhavan's Vivekananda College**  
**of Science, Humanities and Commerce**  
**Re-Accredited with 'A' Grade by NAAC**  
**Autonomous–Affiliated to Osmania University**

**Bhavan's Institution Innovation Council**  
&  
Department of Mass Communication

Guest Lecture on -  
**Why Be an Entrepreneur: Skills, Behaviours and Attitudes needed**

Report

04/02/2023

On 4th February 2023, Institution's Innovation Council in association with the Department of Mass Communication organised an interactive session on entrepreneurship. The resource person for the lecture was Ms Dipali Mehatha, National President, Textile Council. Ms Dipali started her talk by sharing her past experiences. She spoke about the conservative families and how women are discriminated throughout their lives and as well what all she faced as women in her life. She spoke on how fashion designing was not accepted and always was looked down as a career option. She says "We have to think out of box in order to archive what we want. The first job was forced on her by her parents in Kalanikethan. "Questioning yourself will help you understand what exactly you want", say Dipali Mehatha. Adding to it she says, "You should be strong on your base and work the way you want and have strong opinion that's how you will be able to be a good entrepreneur". "You don't need money to do business is the point which she focused. She says that one need to have a disruptive strategy to rise in the market.

The session was attended by 80 students which was presided by Mr. Shiva Thrishul, Faculty, Department of Mass Communication.

